



PRESENT POSITION

Professor
Putra Business School
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Selangor, Malaysia
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Emeritus Professor
Department of Agribusiness
& Bioresource Economics
Universiti Putra Malaysia

AREA OF EXPERTISE

- Management
- Marketing
- Agrifood Economics
- Agribusiness Analyst

EDUCATION

Bachelor of Science
Louisiana State University, 1980

PhD
Mississippi State University, 1985

Brief Curriculum Vitae

Professor Emeritus Datuk Dr Mad Nasir Shamsudin FASc

Prof. Nasir is an experienced senior academic leader, having served as Head of Department, Dean of faculties, and Deputy Vice Chancellor at Universiti Putra Malaysia. He possesses strong expertise in strategic planning and management and has acted as an advisor and evaluator for agricultural and food development initiatives across Malaysia and the Asia-Pacific region. His academic contributions are significant, with a notable portfolio of peer-reviewed journal articles and commissioned reports. As of March 2026, his research impact is underscored by an h-index of 24 (with 1,707 citations) on Scopus; 35 (4,700 citations) on ResearchGate; and 44 (6,838 citations) on Google Scholar, along with an i10-index of 146 on Google Scholar.

ACADEMIC LEADERSHIP

- Deputy Vice Chancellor (Academic and International), Universiti Putra Malaysia (December 2013 – November 2016)
- Dean, Faculty of Forestry and Environment (March – November 2020)
- Dean, Faculty of Agriculture (September 2009 – August 2012)
- Dean, Faculty of Environmental Studies (September 2004 – August 2009)
- Head, Department of Agribusiness and Information System, Faculty of Agriculture (January 1999 – December 2003)
- Head, Department of Agricultural Economics, Faculty of Economics and Management (August 1996 – December 1998)
- Chairman, IPTA Environmental Studies Dean Council (July 2007 – August 2009)
- Chairman, IPTA Agriculture Dean Council (September 2009 – August 2012)

EXPERT APPOINTMENT (MALAYSIA)

- Member, PEMUDAH Technical Working Group on Food Costs, Ministry of International Trade and Industry (February 2022 – present)
- Member, National Agricultural Advisory Council, Ministry of Agriculture and Food Industry (July 2020 – November 2022)
- Head, Food Security Cluster, LRGS and TRGS Research Grants, Ministry of Higher Education (2018 – 2023)
- Member, Majlis Penasihat Latihan Pertanian Kebangsaan (MPLPK), Ministry of Agriculture and Food Industry (September 2009 – August 2012)
- Member, National Committee for Pacific Economic Cooperation (MANCPEC) (July 2008 – June 2011)
- Fundamental Research Grant Evaluation Committee (August 2006 – present)
- President, Malaysian Agricultural Economics Association (2003 – 2006)
- Editorial Board, International Food Research Journal (2004 – present)
- Editorial Board, Malaysian Journal of Agricultural Economics (2003 – present)

EXPERT APPOINTMENT (MALAYSIA) (Continued)

- Board Member, Malaysian Cocoa Board (October 2001 – December 2003)
- Deputy President of the Malaysian Chapter, International Society for Southeast Asian Agricultural Sciences (2000 – 2007)
- Member, Consultative Panel on Agricultural Productivity, Malaysian Productivity Corporation (July 1996 – 2015)
- Member, Technical Advisory Committee, Malaysian Cocoa Board (May 1995 – April 1997)
- Researcher and Consultant, Economic Planning Unit, The Prime Minister's Department (1994 – 1996 and 2010 – 2012)
- Advisor, Agri-flagship Projects, Ministry of Agriculture and Agrobased Industry

EXPERT APPOINTMENT (INTERNATIONAL)

- Visiting Scholar, Department of Land Economy, University of Cambridge (June – August 2013)
- Member of Pacific Food System Outlook Forecasting Panel under the Pacific Economic Cooperation Council (PECC) (1998 – 2009)
- Visiting Scholar, Centre for Rural and Agricultural Development (CARD), Iowa State University (May – August 1988)
- Consultant to projects commissioned by the Asian Development Bank (ADB) and Asia-Pacific Economic Cooperation (APEC)
- Served as an external examiner for PhD theses at universities in Australia, New Zealand, and ASEAN countries

ACADEMIC APPOINTMENT

- Professor, Putra Business School (January 2023 – present)
- Professor, UPM (April 2000 – November 2023)
- Associate Professor (October 1994 – March 2000)
- Lecturer (January 1986 – September 1994)

ACADEMIC RECOGNITION

- Emeritus Professor, Universiti Putra Malaysia (November 2023 – present)
- Fellow, Academy of Science Malaysia (July 2022 – present)
- Anugerah Penulis Media Produktif Bidang Pertanian (2022)
- Anugerah Tokoh Pekerja UPM (2019)
- Anugerah Penulis Media (2018 and 2025)
- Darjah Pangkuan Seri Melaka (DPSM) (2012)

ACADEMIC AND SCHOLASTIC CONTRIBUTION

- Delivered courses primarily in International Agricultural Trade, Development Economics and Policy, Environmental Economics, Business Economics, and Managerial Economics
- Research interests in Agricultural Policy Analysis, Commodity Market Analysis, and Agri-environmental Economics
- Successfully completed 22 consultancy projects for both public and private sector organizations at national and international levels
- Developed the Malaysian Agricultural Sector Analysis Model for the Prime Minister's Department, under the Asian Development Bank's Technical Assistance Programme (1994–1995)
- Developed the Malaysia Agricultural Policy Analysis Model for the Prime Minister's Department (2012–2013)
- Published over 300 scholarly works, including books, book chapters, and journal articles
- Presented more than 250 papers at international conferences and academic forums
- Regularly invited as a keynote speaker on food security by universities across the ASEAN region
- Supervised and graduated 65 PhD and 32 Master's students

PROFESSIONAL ASSOCIATION MEMBERSHIP

- Malaysian Agricultural Economics Association
- International Society for Southeast Asian Agricultural Sciences
- International Agricultural Economics Association
- Asian Agricultural Economics Association

Updated: March 2026