

CURRICULUM VITAE

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Sultan Ismail Secondary School, Kota Bharu, Kelantan (1968-1970)
Sultan Ismail College, Kota Bharu, Kelantan (1971-1972)

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MARA University of Technology (UiTM)
Shah Alam, Selangor, Malaysia (1977)
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Southern Illinois University, Carbondale, Illinois, USA (1983)
Master of Business Administration
Saint Louis University, St. Louis, Missouri, USA (1984)
Doctor of Philosophy (PhD)
University of Glasgow, Glasgow, Scotland, UK (2000)

CAREER EXPERIENCES Senior Executive, UMBC Bank (1985- 1987)
Lecturer, MARA University of Technology (1987-1992)
Lecturer, Universiti Utara Malaysia (1992-2000)
Associate Professor, Universiti Utara Malaysia (2000-2008)
Professor, Universiti Utara Malaysia (2008-2016)
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SPECIALIZATION Management, Banking & Finance

RESEARCH INTERESTS Management, Strategy, Entrepreneurship, Banking, Transport, Knowledge Management, Intellectual Capital, Corporate Social Responsibility, Technology Adoption, SMEs

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JOURNAL PUBLICATIONS

1. Ifran Harun & Rosli Mahmood (2020). Role stressors and turnover intention among doctors in Malaysian public hospitals: Work family conflict and work engagement as mediators. *PSU Research Review*. DOI:10.1108/PRR-08-2020-0025.
2. James Yaw Osei-Owusu & Rosli Mahmood (2020). E-Government initiatives: Port paperless operations in Ghana. *International Journal of Scientific and Technology Research*, 9(12), 87-90.
3. Ibrahim, N.A., Rosli Mahmood & Muhammad Shukri Bakar (2018). Strategic improvisation and HEIs performance: The moderating role of organizational culture, *PSU Research Review*. [http://doi.org/ 10.1108/ PRR-01-2017-0009](http://doi.org/10.1108/PRR-01-2017-0009).
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5. Ibrahim, N.A. & Rosli Mahmood (2016). Linking strategic improvisation and entrepreneurial self-efficacy to corporate entrepreneurship in Nigerian higher education institutions. *Management Science Letters*, 6(12), 742-752.
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7. Hussein ElHakim Al Issa & Rosli Mahmood (2016). Emotional intelligence and transformational leadership: the moderating effect of organizational culture. *The International Journal of Business and Management*, 4(4), 212-221.
8. Hussein El Hakim Al Issa & Rosli Mahmood (2016). An empirical study of emotional intelligence and its relationship to transformational leadership. *International Journal of Current Research*, 8(4), 356-364.
9. Azrain N. Mustapa & Rosli Mahmood (2016). Knowledge management and job performance in the public sector: mediating role of public service motivation. *Journal for Studies in Management and Planning*, vol. 2(7), 144-164
10. Azrain N. Mustapa & Rosli Mahmood (2016). Knowledge management and job performance in the public sector: moderating role of organizational commitment. *International Journal of Research in Business Studies and Management*, vol 3(7), 28-36.
11. Rosli Mahmood & Hatinah Abu Bakar (2016). Examining strategic improvisation and performance relationship in the SMEs: Moderating role of entrepreneurial self-efficacy. *International Business Management*, vol. 10(13), 2535-2540.
12. Mohammad Nura Ibrahim Naala & Rosli Mahmood (2016). Mediating role of competitive advantage on the relationship between entrepreneurial orientation and performance of SMEs. *International Business Management*, vol. 10(12), 2444-2452.
13. Mohammad Nura Ibrahim Naala & Rosli Mahmood (2016). Factors influencing small and medium enterprises' performance. *Journal of Economics, Commerce and Management*, vol. 6(1), 379-391.
14. Mohammed Ibrahim Aminu & Rosli Mahmood (2016). Modeling dynamic capabilities in their logical sequence and relation to performance. *The Social Sciences*, vol. 11(2),

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15. Mohammed Ibrahim Aminu & Rosli Mahmood (2016). On the relationship between procedural and declarative organizational memory and their effects on SME performance. *International Business Management*, vol. 10(3), 241-247.
16. Aliyu Mukhtar Shehu & Rosli Mahmood (2015). Moderating role of business environment in the relationship between entrepreneurial orientation and business performance among Nigerian SMEs. *Jurnal Pengurusan*, vol. 43, 119-128.
17. Waheed A. Umrani & Rosli Mahmood (2015). Examining the dimensions of corporate entrepreneurship construct: A validation study in the Pakistani context. *Mediterranean Journal of Social Sciences*, vol. 6(6), 278-283.
18. Aliyu Mukhtar Shehu, Halilu Bello Rogo & Rosli Mahmood (2015). Knowledge management, entrepreneurial orientation and firm performance: the role of organizational culture. *Asian Social Science*, vol. 11(23), 140-152.
19. Mohammed Ibrahim Aminu & Rosli Mahmood (2015). Mediating role of dynamic capabilities on the relationship between intellectual capital and performance: a hierarchical component model perspective in PLS-SEM path modeling. *Research Journal of Business Management*, vol. 9(3), 443-456.
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26. Abiodun Tope Samson & Rosli Mahmood (2015). The impact of strategic learning orientation and reconfiguring capability on export performance of SMEs. *Australian Journal of Basic and Applied Sciences*, vol. 9(20), 60-69.
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55. Harcharanjit Singh & Rosli Mahmood (2014). Combined effect of competitive and manufacturing strategies on export performance of small and medium enterprises in Malaysia. *Global Journal of Management and Business Research*, vol. 14(1), 99-106.
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57. Roslan Abdul Aziz & Rosli Mahmood (2014). The relationship between entrepreneurial orientation and business performance of SMEs in Malaysia. *International Journal of Management Excellence*, vol. 2(3), 221-226.

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- effect of competitive advantage. *British Journal of Arts and Social Sciences*, vol. 11(2), 150-161.
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 73. Nik Nor Hasimah Nik Ismail, Rosli Mahmood & Roslan Abd Rahim (2012). The relationship between intrapreneurial orientation and job performance among academicians in Malaysian public universities. *ASEAN Entrepreneurship Journal*, vol. 1(1), 81-98.
 74. Raemah Abdullah Hashim & Rosli Mahmood (2012). How do our Malaysian academic staff perceive their leader's leadership styles in relation to their commitment to service quality? *International Journal of Arts and Sciences*, vol. 5(3), 231-242.
 75. Raemah Abdullah Hashim & Rosli Mahmood (2012). Does job satisfaction mediate the relationship between leaders and academic staff commitment to service quality at the Malaysian Universities? *Scottish Journal of Arts, Social Sciences and Scientific Studies*, vol. 3 (1), 142-151.
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 77. Javed Nayyar Malik & Rosli Mahmood (2012). The creation of spin-off companies by academic inventors: An important entrepreneurial phenomenon. *Journal of Arts, Science & Commerce*, vol. 3(3), 43-46.
 78. Raemah Abdullah Hashim & Rosli Mahmood (2012). Do academic leaders influence staff commitment to service quality in Malaysia? *European Journal of Social Sciences*, vol. 31(1), 5-15.
 79. Mohd Zainal Munshid Harun & Rosli Mahmood (2012). The relationship between group cohesiveness and performance: an empirical study of cooperatives movement in Malaysia. *International Journal of Cooperative Studies*, vol. 1(1), 15-20.
 80. Raemah Abdullah Hashim, Azahari Jamaludin & Rosli Mahmood (2012). Relationship between motivating change, sustaining momentum and revitalization in the management of change in a public financial institution in Malaysia. *Business and Management Review*, vol. 1(12), 19-27.
 81. Sethela June & Rosli Mahmood (2011). Exploring the relationship between role ambiguity and job performance of employees in the service sector SMEs in Malaysia. *Malaysian Management Journal*, vol.15, 1-20.
 82. Abdullah Kaid Al Swidi & Rosli Mahmood (2012). TQM, EO and the organizational performance: The role of organizational culture. *African Journal of Business Management*, vol. 6(13), 4717-4727.
 83. Raduwan Idar & Rosli Mahmood (2011). Entrepreneurial and marketing orientation relationship to performance: The SME perspective. *Interdisciplinary Review of Economics and Management*, vol. 1(2), 1-8.
 84. Abdul Rahman Nasser Almoawi & Rosli Mahmood (2011). Applying the OTE model in determining the e-commerce adoption on SMEs in Saudi Arabia. *Asian Journal of Business and Management Sciences*, vol. 1(7), 12-24.
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- employees in the service sector SMEs in Malaysia. *Business Management Dynamics*, vol. 1(2), 79-98.
86. Sumaiyah Abd Aziz & Rosli Mahmood (2011). The relationship between business model and performance of manufacturing small and medium enterprises in Malaysia. *African Journal of Business Management*, vol. 5(22), 8918-8932.
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BOOKS

1. Rosli Mahmood et al (2018). How to make university leaders resilient to the changing dynamic environment? A model for contemporary challenges in Pakistan. Penang: USM.
2. Rosli Mahmood (2013). Developing a corporate entrepreneurship model for the sustainability of public higher education institutions. Sintok: Universiti Utara Malaysia
3. Rosli Mahmood et al (2009). Principles of Entrepreneurship: Applied Approach. Singapore: Cengage
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SEMINARS/CONFERENCES

1. Mislina Atan & Rosli Mahmood (2020). Technology, organization, environment, organizational culture and adoption of business analytics in SMEs. Paper presented at the 6th International Conference, New Delhi, December 16-18.
2. Mohammad Nura Ibrahim Naala & Rosli Mahmood (2016). Mediating role of competitive advantage on the relationship between social network, entrepreneurial orientation and performance of SMEs. Paper presented at the 1st International Research Conference on Economics, Business and social Sciences, Penang, April 12-13.
3. Abdul Wahab & Rosli Mahmood (2015). How do learning orientation and managerial competency affect performance of university leaders? Paper presented at the 4th Regional Conference on Educational Leadership and Management, Genting Highlands, Malaysia, November 16-19, 2015.
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9. Abiodun Tope Samson & Rosli Mahmood (2015). Impact of Strategic EO, Learning orientation and reconfiguring capability on export performance of SMEs in Nigeria. Paper presented at the 60th ICSB World Conference, Dubai, UAE, June 6-9, 2015.
10. Abiodun Tope Samson & Rosli Mahmood (2015). Impact of EO, reconfiguring capability and moderation of environmental turbulence on export performance of SMEs in Nigeria. Paper presented at the 7th International Conference on Economics and Social Sciences (ICESS 2015), Penang 16-17 May.
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25. Rosli Mahmood & Muhammad Shukri Bakar (2013). Investigating the effect of corporate entrepreneurship on performance of academic leaders in public universities. Paper presented at the International Conference on Social Education and Community 2013, Langkawi, Kedah, November 11 - 13.
26. Rosli Mahmood & Muhammad Shukri Bakar (2013). Leadership styles and performance relationship of academic leaders in public higher education institutions. Paper presented at the 3rd Regional Conference on Educational Leadership and Management (RCELAM 2013), Genting Highlands, November 18-2.
27. Mathivannan Jaganathan, Rosli Mahmood, Shuhymee Ahmad & Ismail Ahmad (2013). Identifying the extent and constraints of ICT adoption in the rural based SMEs. Paper presented at the International Conference on Business, Accounting, Finance and Economics, Kampar, Perak, October 4.
28. Roslan Abdul Aziz, Rosli Mahmood, Hussin Abdullah & Anas Tajudin (2013). The mediating effect of EO on the relationship between leadership styles and performance of SMEs. Paper presented at the 2nd International Conference on Business, Management and Accounting, Chiang Mai, Thailand, October 2-4.
29. Roslan Abdul Aziz, Rosli Mahmood & Hussin Abdullah (2013). The effect of leadership styles and entrepreneurial orientation on the business performance

- of SMEs in Malaysia. Paper presented at the 2013 IBEA International Conference on Business, Economics and Accounting, Bangkok, Thailand, March 20 -23.
30. Herath M. Ariyaratne & Rosli Mahmood (2013). Human agency and performance: conceptualization of a research model in SME context. Paper presented at the Third Asia-Pacific Business Research Conference, Kuala Lumpur, February 25-26.
 31. Herath M. Ariyaratne & Rosli Mahmood(2013). Strategic orientation based research model of SME performance for developing countries. Paper presented at the SIBR UNIKL 2013 Conference on Interdisciplinary Business and Economics Research, Kuala Lumpur, February 15-16.
 32. Rosli Mahmood, Shuhymee Ahmad & Mathivannan Jaganathan (2012). ICT adoption among rural-based small and medium enterprises in Malaysia: a preliminary investigation. Paper presented at the 3rd International Soft Science Conference, Phnom Penh, Cambodia, November 6-8.
 33. Mohd Rizal Razalli, Hartini Ahmad, Rosli Mahmood, Darwina Ahmad Arshad & Lily Julienti Abu Bakar (2012). Assessing the leanness of government-linked companies and its influence on performance. Paper presented at the 3rd International Soft Science Conference, Phnom Penh, Cambodia, November 6-8.
 34. Nik Nor Hasimah Nik Ismail, Rosli Mahmood & Roslan Abd Rahim (2012). The relationship between intrapreneurial orientation and job performance among academicians in Malaysian public universities. Paper presented at the ASEAN Entrepreneurship Conference (AEC2012), Kuala Lumpur, November 5- 6.
 35. Rosli Mahmood & Norshafizah Hanafi (2012). The effect of entrepreneurial and learning orientations on performance of women-owned SMEs. Paper presented at the 3rd Terengganu International Business and Economics Conference, Kuala Terengganu, 18 – 20 October.
 36. Roslan Abd Aziz & Rosli Mahmood (2012). The effect of leadership styles on the business performance of SMEs in Malaysia. Paper presented at the World Conference on Islamic Thought and Civilization, organized by KUISAS, Ipoh Perak, Sept. 11-12.
 37. Rosni Abd Wahid & Rosli Mahmood (2012). Linking entrepreneurial orientation with the performance of banks in Malaysia. Paper presented at the 11th International Entrepreneurship Forum, organized by Essex Business School and Universiti of Kuala Lumpur Business School, PWTC, Kuala Lumpur, 3-5 September.
 38. Javed Nayyar Malik & Rosli Mahmood (2012). The model of public entrepreneurship and the financial performance in the state government education institutions in Malaysia. Paper presented at the 11th International Entrepreneurship Forum, organized by Essex Business School and Universiti of Kuala Lumpur Business School, PWTC, Kuala Lumpur, 3-5 September.
 39. Rosli Mahmood & Rosni Abd Wahid (2012). Investigating the effect of intellectual capital on bank performance in Malaysia. Paper presented at the 6th Knowledge Management International Conference (KMICe), Johor Bahru, Johore, July 4-6.
 40. Rosli Mahmood (2012). Identifying the right approach to entrepreneurship education. Paper presented at the International Seminar of Young Entrepreneurship 2012, organized by Universitas Sumatera Utara, Medan, Indonesia, May 29.

41. Rosli Mahmood & Rosni Abd Wahid (2012). Applying corporate entrepreneurship to bank performance in Malaysia. Paper presented at the 3rd International Conference on Business and Economic Research, Bandung, Indonesia, March 12-13.
42. Sethela June & Rosli Mahmood (2011). Exploring the relationship between role ambiguity and job performance among employees of the service sector SMEs in Malaysia. Paper presented at the 2nd Entrepreneurship and Management International Conference, Kangar, Perlis, December 17-19.
43. Rosli Mahmood & Abdul Rahman Naseer Al Moawi (2011). The environmental factors and e-commerce adoption of SMEs In Saudi Arabia. Paper presented at the 2nd Entrepreneurship and Management International Conference, Kangar, Perlis, December 17-19.
44. Raduwan Idar & Rosli Mahmood (2011). Market orientation as mediator to entrepreneurial orientation and performance relationship: Evidence from Malaysian SMEs. Paper presented at the 8th SMEs in a Global Economy Conference, Nong Khai, Thailand, November 9-12.
45. Raemah Abdullah Hashim & Rosli Mahmood (2011). How do our Malaysian academic staff perceived their leadership styles and in relationship to their commitment to service quality? Paper presented at the International Conference for Academic Disciplines, Rome, Italy, October 31- November 3.
46. Sethela June & Rosli Mahmood (2011). The relationship between competency and job performance of employees: a case of the service sector SMEs in Malaysia. Paper presented at the 13th West Lake International Conference on Small and Medium Business, Hangzhou, China, October 15-17.
47. Rosli Mahmood & Abdul Rahman Naseer Al Moawi (2011). The influence of organizational factors on the e-commerce adoption among SMEs in Saudi Arabia. Paper presented at the 12th International Conference of the Society for Global Business and Economic Development, Singapore July 21-23.
48. Raemah Abdullah Hashim & Rosli Mahmood (2011). Mediating effect of job satisfaction on the relationship between perceived transformational leadership style and commitment to service quality among academic staff in Malaysian universities. Paper presented at the 12th International Conference of the Society for Global Business and Economic Development, Singapore July 21-23.
49. Rosli Mahmood & Abdul Rahman Nasser Al Moawi(2011). The influence of technology on the E-commerce adoption among small and medium enterprises in Saudi Arabia. Paper presented at the International Management Conference, organized by Universiti Sultan Zainal Abidin, Kuala Terengganu, Terengganu, April 16 -17.
50. Raemah Abdullah Hashim & Rosli Mahmood (2011). Transformational leadership style and academic staff's commitment to service quality at Malaysian Universities. Paper presented at the Asia-Pacific Business Research Conference, Kuala Lumpur, February 21-22.
51. Raemah Abdullah Hashim & Rosli Mahmood (2010). State of job satisfaction among academic staff at Malaysian Universities. Paper presented at the GSM-FEP-AGBA 7th Annual World Congress Conference 2010, Putrajaya, December 1-3.
52. Rosli Mahmood & Javed Nayyar Malik (2010). Theoretical model of antecedents and outcomes of public sector corporate entrepreneurship in the state government higher education institutions. Paper presented at the Malaysia-

- Indonesia Conference on Economics, Management and Accounting (MIICEMA) 2010, UKM Bangi Selangor November 25-26.
53. Sumaiyah Abdul Aziz & Rosli Mahmood (2010). The relationship between business model design and performance of manufacturing SMEs in Malaysia: the moderating effect of external environment. Paper presented at the 12th West Lake International Conference on small and medium business, Hangzhou, China, October 24-26.
 54. Rosli Mahmood & Javed Nayyar Malik (2010). Public sector corporate entrepreneurship: a tool to enhance performance of the state government higher education institutions. Paper presented at the International Management Education Conference, Melaka, 6-8 October.
 55. Raemah Abdullah Hashim & Rosli Mahmood (2010). Commitment to service quality among academic staff of Malaysian universities. Paper presented at the International Management Education Conference, Melaka, 6-8 October.
 56. Rosli Mahmood, Azir Salleh & Fadzli Shah Abdul Aziz (2010). The influence of employees' conscientiousness on safety performance. Paper presented at the 5th. National Human Resource Management Conference, Kuala Terengganu, Terengganu, 8-10 June.
 57. Rosli Mahmood & Sumaiyah Abdul Aziz (2010). Developing successful business model for entrepreneurs. Paper presented at the 2nd International Conference on Arab-Malaysian Islamic Global Business and Entrepreneurship, Yarmouk, Jordan and Damascus, Syria, March 20 - 24.
 58. Rosli Mahmood, Azir Salleh & Fadzli Shah Abdul Aziz (2010). Safety behaviour: The role of safety commitment. Paper presented at the International Conference on Business and Economic Research, Kuching, Sarawak, March 15-16.
 59. Sumaiyah Abdul Aziz & Rosli Mahmood (2010). The antecedents of a business model design for entrepreneurs. Paper presented at the First International Seminar on Entrepreneurship and Societal Development in ASEAN (ISE-SODA 2010), Langkawi, February 27 - March 1.
 60. Rosli Mahmood & Muhammad Masroor Alam (2008). Market orientation, innovativeness and performance of small firms: A study on textile manufacturing firms in Pakistan. Paper presented at the First Terengganu International Business and Economics Conference, Kuala Terengganu, Terengganu, November 26-28.
 61. Rosli Mahmood & Roslan Abdul Aziz (2007). Leadership styles, entrepreneurial orientation and business performance of SMEs in Malaysia. Paper presented at the Persidangan Kebangsaan Industri Kecil dan Sederhana 2007, Kota Kinabalu, Sabah, December 4-5
 62. Rosli Mahmood, Juhary Ali, Hartini Ahmad, Abdul Rahim Abu Bakar, Norzalila Jamaludin, Azizi Abu Bakar & Razman Mat Tahar (2007). The construction of customer satisfaction index for banks. Paper presented at the Persidangan Kebangsaan Industri Kecil dan Sederhana 2007, Kota Kinabalu, Sabah, December 4-5.
 63. Rosli Mahmood (2007). What attributes bankers look for when lending to entrepreneurs? Paper presented at the 10th International Conference Society for Global Business and Development, Kyoto, Japan, August 8-11.
 64. Rosli Mahmood & Farrah Merlinda Muharam (2007). Comparing ethical perceptions of male and female nascent entrepreneurs in Malaysia. Paper presented at the Persidangan Undang-Undang 2007, Sintok, Kedah, April 18-20.

65. Rosli Mahmood (2006). Teaching of entrepreneurship in universities: What is the right approach? Paper presented at the Second National Conference on Entrepreneurship and Small Business, Organized by the Faculty of Business Management, Universiti Utara Malaysia, Penang, December 9-10.
66. Rosli Mahmood (2006). Entrepreneurship education: What should be taught? How should it be taught? Paper presented at the First Entrepreneurship Colloquium 2006, organized by the Entrepreneurship Department, Faculty of Business Management, Universiti Utara Malaysia, Sintok, Kedah, July 13.
67. Rosli Mahmood & Rosli Mohd Saad (2006). Are female students more entrepreneurial inclined than male students? Paper presented at the First Entrepreneurship Colloquium 2006, organized by the Entrepreneurship Department, Faculty of Business Management, Universiti Utara Malaysia, Sintok, Kedah, July 13.
68. Rosli Mahmood & Ghazali Abdul Rahman (2006). The effect of bank mergers on small business lending in Malaysia. Paper presented at the AGBA's Third Annual World Congress, organized by the Academy for Global Business Advancement, Kuala Lumpur, January 4-6.
69. Rosli Mahmood, Habshah Bakar & Faudziah Zainal Abidin (2005). Developing entrepreneurs: The case of Universiti Utara Malaysia. Paper presented at The First East Asian International Conference on Human and Social Development, Kuala Lumpur, November 12-14.
70. Rosli Mahmood & Mohd Yusop Jani (2004). Banking in the era of globalization: why bankers should focus on 'relationship banking' with their small business customers. Paper presented at the International Borneo Business Conference, Kota Kinabalu, Sabah, December 9-11.
71. Nora Azureen Abdul Rahman & Rosli Mahmood (2004). Relationship banking: What bankers can learn from women entrepreneurs? Paper presented at the Third Global Conference on Business and Economics, Amsterdam, Netherlands, July 9-11.
72. Rosli Mahmood (2004). Bank-small business relationship: Understanding the patronage behaviour of small business customers. Paper presented at the Third International Conference on SMEs in a Global Economy, organized by the Universiti Teknologi MARA and University of Wollongong, Subang Jaya, Selangor, July 6-7.
73. Rosli Mahmood (2004). Bank patronage factors of women entrepreneurs in Malaysia. Paper presented at the 49th. ICSB World Conference, organized by the International Council for Small Business, Johannesburg, South Africa, June 20-23.
74. Ghazali Abdul Rahman, Rosli Mahmood & Nora Azureen Abdul Rahman (2003). Bank selection criteria: Comparing bankers and the small business owners. Paper presented at the 48th. ICSB World Conference, organized by the International Council for Small Business, Belfast, Northern Ireland, June 15-18.
75. Rosli Mahmood, Habshah Bakar, Nurretina Ahmad Shariff & Asiah Bidin (2003). Penglibatan wanita dalam perniagaan: Satu konflik kepada institusi keluarga? Paper presented at the 4th. International Conference on Disaster Management, organized by the Disaster Management Institute, School of Management, UUM, Langkawi, May 8-9.
76. Rosli Mahmood & Mohamad Amin Mad Idris (2003). Entrepreneurial development programs for undergraduates: Case of a Malaysian university.

Paper presented at the 1st. International Entrepreneurship Conference, organized by the United States International University, Nairobi, Kenya, April 23-25.

77. Rosli Mahmood, Habshah Bakar & Asiah Bidin (2002). Women entrepreneurs in Malaysia: An investigation of the characteristics, motivations and financing issue. Paper presented at the Fourth West Lake Conference on Small and Medium Business, organized by the Zhejiang Provincial Institute of Small and Mid-sized Business, Hangzhou, China, October 26-28.
78. Rosli Mahmood (2002). Perceived entrepreneurial success characteristics: Bankers vs small business owners. Paper presented at the Fourth West Lake Conference on Small and Medium Business, organized by the Zhejiang Provincial Institute of Small and Mid-sized Business, Hangzhou, China, October 26-28.
79. Rosli Mahmood & Mohmad Amin Mad Idris (2002). Tanggapan pengurus-pengurus bank terhadap ciri usahawan yang berjaya. Paper presented at the Persidangan Nasional Isu-isu Kewangan IKS, organized by the School of Finance and Banking & the Entrepreneurship Development Institute, UUM, Langkawi, Kedah, October 19-20.
80. Rosli Mahmood, Habshah Bakar & Asiah Bidin (2002). Pembiayaan bank kepada usahawan wanita di Malaysia. Paper presented at the Persidangan Nasional Isu-isu Kewangan IKS, organized by the School of Finance and Banking & the Entrepreneurship Development Institute, UUM, Langkawi, Kedah, October 19-20.
81. Rosli Mahmood & Nora Azureen Abdul Rahman (2002). Mengapa perusahaan kecil sukar mendapat pinjaman daripada bank perdagangan? Paper presented at the Persidangan Nasional Isu-isu Kewangan IKS, organized by the School of Finance and Banking & the Entrepreneurship Development Institute, UUM, Langkawi, Kedah, October 19-20.
82. Rosli Mahmood, Habshah Bakar & Asiah Bidin (2002). Women small business owners in Malaysia: The issue of funding. Paper presented at the 6th. Annual Asian-Pacific Forum for Small Business, organised by the Graduate School UUM and the Asia-Pacific Forum for Small Business (AFSB), Kuala Lumpur, October 16-18.

PHD EXAMINERS

1. The impact of corporate entrepreneurship on job satisfaction and corporate growth – Abdel Aziz El Bashir Hassan (Universiti Putra Malaysia)
2. The development of entrepreneurial commitment among the members of the community-based enterprises: A case study of the OTOP scheme in the Southern part of Thailand – Piangpis Sookkhathon(UUM)
3. Factors influencing the small and medium enterprises' growth performance in Cambodia – Chea Peou (UUM)
4. Pengaruh pembelajaran keusahawanan dan jaringan ke atas kejayaan di kalangan usahawan kecil, Wilayah Surakarta, Indonesia – Drs H. Rohmad (UUM)

5. Relationship between information quality, decision making process, types of decision made and decision effectiveness: A study of the banking sector in Jordan-Fares Fawzi AlDeek (UUM).
6. Daya saing industri makanan halal bersaiz kecil dan sederhana Malaysia-Mohd Ali Mohd Noor (Universiti Malaya).
7. Relationships between personality traits, internal communication and sense of urgency: A mixed method study of RepsoGas Malaysia- Johari Jalil (UUM)
8. Faktor kejayaan usahawan industri kecil dan sederhana alam sector perkilangan di Malaysia – Ahmad Zahiruddin bin Yahya (Universiti Pendidikan Sultan Idris).
9. The moderating effect of location and culture on the relationship between individual determinants, external factors and firm characteristics on firm performance – Esuh Ossai-Igwe Lucky (UUM).
10. Hubungan demografi, kepuasan kerja dan iklim organisasi terhadap komitmen guru di sekolah-sekolah menengah teknik Sarawak – Chung Jee Fenn (Universiti Pendidikan Sultan Idris).
11. Relationship between corporate entrepreneurship, resource availability, supportive organization structure and reward on performance: a case of Johor Corp – Sofian Shamsuddin (Universiti Teknologi MARA).
12. Factors influencing customer retention: A study of users of mobile phone in Sudan – Mubarak Mohammed Munssour Ebodey (UUM).
13. The effect of entrepreneurial values on entrepreneurial risks – Saodah bt. Abu Noh (Universiti Teknikal Malaysia Melaka).
14. Kesan ciri-ciri keusahawanan ke atas prestasi usahawan PKS: Amalan nilai Islam sebagai penyederhana – Suhaila bt. Abdul Kadir (Universiti Malaya).
15. The mediating effect of teaching methods on the relationships between teaching resources, teaching capabilities and desired competencies among accounting students in Libya – Mohamed Moftah AlFatiemy (Universiti Pendidikan Sultan Idris).
16. Entrepreneurial and market orientations on performance of women-owned small and medium sized businesses in Pakistan – Muhammad Amir Rashid (Universiti Teknologi Malaysia).
17. Kesan motivasi sebagai penyederhana terhadap hubungan antara pembelajaran dan emosi dengan kompetensi sumber manusia di Bank Syariah Riau – Zulkifli Buyung (UUM)
18. Factors affecting internationalisation of Malaysian manufacturing SMEs – Akbar Afsharghasemi (Universiti Putra Malaysia).
19. The effect of entrepreneurship education and training on the success of halal small and medium enterprises: the moderating role of marketing environment – Putri Rozita Tahir (Universiti Malaya).
20. Factors influencing venture capital decision making in the commercialization of technology-based firms in Malaysia – Musibau Akintunde Ajagbe (Universiti Teknologi Malaysia).
21. Moderating role of human capital on the relationship between social network and business performance of manufacturing SMEs – Ehsan Fansuree Mohd Surin (Universiti Teknologi MARA).
22. Effect of change management on operational excellence moderated by perceived commitment to change in the E & E industry – Oon Fok Yew (UUM).

23. Hubungan dan pengaruh gaya kepemimpinan, kompetensi pengurusan dan orientasi pengurusan terhadap prestasi PKS usahawan kaum India – Yogeswaran Vadivelu (Universiti Pendidikan Sultan Idris).
24. Attitudinal and motivational determinants of entrepreneurial intentions among university students in Yemen – Ibrahim Hizam Ali Al Jubari (International Islamic University Malaysia).
25. Modeling consumers' intention to use single platform E-payment in Malaysia – Lai Poey Chin (Universiti Tenaga Nasional).
26. Government business support services, entrepreneurial orientation and performance of Malay owned small and medium enterprises – Mohd Nor Hakim Yusoff (Universiti Sultan Zainal Abidin).
27. Sustainable growth of women-owned technology-based SMEs in Malaysia – Syed Khurram Ali Jafri (Universiti Teknologi Malaysia).
28. Effect of financial factors on takaful demand among SMEs in Malaysia-Fauzilah Salleh (Universiti Malaysia Kelantan).
29. Perceived leadership styles, entrepreneurial orientation and commercialization of university research – Wirya Najm Rashid (Universiti Teknologi Malaysia).
30. Determinants of sustained competitive advantage of born global SMEs in Malaysia – Wafa Shahid (Universiti Teknologi Malaysia).
31. Linking entrepreneurial orientation to firm performance of small and medium sized manufacturing firms in Sabah – Melvin Mojikon (Universiti Teknologi MARA).
32. Faktor-faktor yang mempengaruhi tekad keusahawanan sosial (TKS) pelajar Enactus IPT – Radin Siti Aishah Radin Abd Rahman (Universiti Putra Malaysia).
33. Entrepreneurial orientation, absorptive capacity, market orientation and technological innovation capabilities of SMEs in Kurdistan, Iraq – Abdul Qadir Rahomee Ahmed A Janabi (UUM).
34. Relationship between corporate entrepreneurship and performance of Malaysian small and medium enterprises – Mohd Salleh Abbas (International Islamic University Malaysia).
35. Leadership styles, absorptive capacity and corporate entrepreneurship of small and medium enterprises in Pakistan – Imran Shafique (Universiti Malaya).
36. Kelestarian usahawan sarang burung walit Melayu Kelantan – Wan Khairy Wan Ibrahim (Universiti Malaysia Kelantan).
37. Strategic planning practices, entrepreneurial orientation, environmental uncertainty and internationalization of SMEs – Mohd Faudzi Musa (UUM).
38. Exploring the impact of strategic orientation on performance of small and medium enterprises in Sri Lanka – Gunathilaka Samantha Wadu Thanthiri (Universiti Brunei Darussalam).
39. Fenomena kemunculan perniagaan baharu: kajian penerokaan terhadap proses penciptaan perniagaan E-dagang di Malaysia – Ahmad Firdause Md Fadzil (Universiti Malaysia Kelantan).
40. Corporate governance and nested entrepreneurial team performance – Lim Teck Ting (Sunway University) - 2017
41. Developing social entrepreneurial ecosystem – Mir Hossain Sohel (Universiti Teknologi Malaysia)- 2017

42. Determinants of family business succession planning in Guinea – Oury Bailo Diallo (International Islamic University Malaysia) – 2017
43. Effect of passion, innovative idea, self-confidence and knowledge seeking on decision to start new business venture – Lai Mun Keong (Asia E University) - 2018
44. Business model innovation in technical-based companies of different sizes and industry – M.Raihan Tahir (Universiti Putra Malaysia)-2018.
45. Entrepreneurs' psychology and business success: Mediating effect of entrepreneurial orientation – Mohamad Zulkifli Abdul Rahim (Universiti Malaysia Kelantan) -2018.
46. Relationships between knowledge, trust, pricing, social influence, product attachment, green innovation, and green purchase intention on hybrid cars – Siti Salwani Meor Ahmad (Universiti Putra Malaysia)-2020.
47. Effect of service quality on knowledge for customer and customer satisfaction in the Malaysian Islamic retail banking – Khairul Firdaus Adrutdin (Universiti Kuala Lumpur) -2020
48. Relationship between lean, green and agile manufacturing, six sigma, entrepreneurial orientation, guanxi and sustainability performance of SMEs in Malaysia – Maryam Pervez Khan (Universiti Teknologi Malaysia) -2020.
49. Effects of green innovation initiatives, resource commitment and environmental dynamism on performance of agricultural-based SMEs – Morro Krubally (Universiti Teknologi Malaysia) -2021
50. Social commerce success factors on online entrepreneurs in Malaysia – Nor Asiah Yaakub (Universiti Teknologi Malaysia) – 2021
51. Influence of entrepreneurial competencies, innovativeness and network competence on the success of SMEs in Malaysia – Ghazala Khan (Universiti Putra Malaysia) -2021
52. System quality, interaction quality, information quality, user satisfaction, monetary cost and continuance intention to use M-health in the UAE – Halima Mohammed Murad Karam Alblooshi (Universiti Teknikal Malaysia Melaka)- 2021
53. Influenced of project managers' leadership style on project success in the Pakistan's ICT sector – Muhammad Khalique Ahmed (Putra Business School, UPM) – 2021
54. Effects of work engagement, training simulation, transfer of training on OCB among employees in the Malaysian Fire and Rescue Department – Fauzi Ahmad Marzuki (Universiti Kuala Lumpur) – 2021
55. Effect of organizational capability practices and sustainability on scaling impact among social enterprises in Malaysia – Muhammad Zulkiflee Osman (Universiti Kuala Lumpur) -2021

COURSES TAUGHT

Undergraduate

Entrepreneurship, Research Methods, Financial Management, Strategic Management, Business Ethics, Banking Management, Financial Institutions, Principles of Management and Lending Management.

Master

Entrepreneurship Development, Business Planning & Development, Research Methodology, Corporate Finance, Strategic Management, and Research Proposal & Business Plan, Corporate Social Responsibility

Doctoral

Seminar in Entrepreneurial Finance, Business Research & Methodology, Strategic Entrepreneurial Growth, Quantitative research, Qualitative Research, Academic Writing, Advanced Research Methodology

PHD THESIS SUPERVISION (COMPLETED)

1. Muhammad Masroor Alam (2009). The combined effect of market orientation and owner/managers' inovativeness on innovation and performance among Small and Medium sized manufacturing firms in Pakistan.
2. Roslan Abdul Aziz (2010). The mediating effect of entrepreneurial orientation on the relationship between leadership styles and business performance of SMEs in Malaysia.
3. Azizi Hj. Halipah (2010). Pengaruh kompetensi keusahawanan, struktur organisasi dan persekitaran luar terhadap prestasi perusahaan kecil dan sederhana.
4. Azir Salleh (2010). Safety behavior in the Malaysian petrochemical industry.
5. Zaifuddin Majid (2010). The mediating effects of innovation on the relationship of market orientation dimensions and ICT SME performance
6. Raemah Abdullah Hashim (2010). Perceived leadership styles and commitment to service quality: A mediating influence of job satisfaction.
7. Iskandarini Sutadi (2012). Kesan pendidikan keusahawanan dan halangan keusahawanan terhadap niat keusahawanan di kalangan pelajar-pelajar pendidikan tinggi.
8. Che Ghazali Che Awang (2010). Sikap pegawai polis terhadap perubahan organisasi: Kajian ke atas Polis DiRaja Malaysia (PDRM).
9. Sumaiyah Abdul Aziz (2010). The relationship between business model and performance of manufacturing SMEs in Malaysia.
10. Abdulrahman N.A. Almoawi(2011). E-commerce adoption among SMEs in Saudi Arabia.
11. Raduwan Idar (2011). Kesan orientasi keusahawanan, amalan perancangan strategik dan orientasi pasaran ke atas prestasi enterprais kecil dan sederhana di Malaysia.
12. Imhemad Abdusalam AlMahdi Imhemad (2011). The moderating effect of competitive advantage and environment on the relationship of innovation practices and technology adoption on SME performance.
13. Rosni Abdul Wahib (2011). Mediating effect of entrepreneurial orientation on intellectual capital- performance relationship in the Malaysian banking sector.

14. Sethela June (2011). The relationship between role ambiguity, competency and person-job fit with the job performance in the service sector SMEs in Malaysia.
15. Mohd Zainal Munshid Harun (2011). Relationship between transformational leadership, group cohesiveness and organizational performance among cooperatives in Malaysia.
16. Abdullah Kaid Naji Kanthan Al Swidi (2011). The moderating effect of knowledge sharing and culture on the relationship between TQM, entrepreneurial orientation and performance of banks in Yemen.
17. Bayar Mohamed Rasheed Omer (2012). Mediating influence of IT capabilities on the influence of organizational culture and innovation drivers on innovation capability in Iraq.
18. Cheam Chai Li (2012). The causal relationship of tourism and the selected macroeconomic variables with economic growth.
19. Nik Nor Hasimah Nik Ismail (2012). Relationship between intrapreneurial orientation, job satisfaction and job performance among academicians in Malaysian universities.
20. Yeoh Khar Kheng (2012). The determinants of innovative work behavior in knowledge intensive business services among knowledge workers in Malaysia.
21. Norshafizah bt. Hanafi (2012). Business performance of women owned SMEs in Malaysia: Learning and entrepreneurial orientations and the mediating roles of competitive advantage.
22. Javed Nayyar Malik (2012). The mediating effect of corporate entrepreneurship on the relationship between structural, managerial, cultural, environmental factors and organizational performance in the state government higher education institutions of Pakistan.
23. Saadiah Kadir (2013). Determinants of RMPnet adoption among senior police officers of Royal Malaysia Police.
24. Harcharanjit Singh a/l Mahinder Singh (2013). Influence of competitive strategy, manufacturing strategy, export market orientation and external environment on export performance of manufacturing SMEs.
25. Tan Poh Pow (2013). Leadership frames, demographic factors and readiness for change among Malaysian police officers: a mediating effect of policy alienation.
26. Mohd Fadhil Aqmal Hashim (2013). Kesan akidah tauhid terhadap hubungan antara kod etika dengan integriti dalam kalangan akauntan Muslim di Malaysia.
27. Herath Mudiyanseelage Ariyaratne (2014). Mediating and moderating effects of entrepreneurial self efficacy and absorptive capacity on the relationship between cognitive factors, strategic orientation and performance of small and medium scale hotel and restaurant industry in Sri Lanka.
28. Shathees Baskaran (2014). Relationship between organizational characteristics and entrepreneurial orientation among employees of cement manufacturers in Johor.
29. Muhammad Shukri Bakar (2014). The mediating effect of intrapreneurial orientation on the relationship between leadership style, knowledge sharing behaviour and job performance of academic leaders in Malaysia.
30. Amuthaganesh Mathialagan (2014). The influence of student attributes, social involvement, and program characteristics on intention to complete DBA.

31. Mustafa Salleh (2014). Kesan perancangan strategik sebagai pengantara dalam hubungan di antara kepimpinan transformasi dengan prestasi perniagaan di kalangan syarikat-syarikat milik kerajaan.
32. Mohammed AbuBakar Sadiq (2014). The effect of transformational leadership, knowledge management and entrepreneurial orientation on operational excellence in the higher education institutions in Nigeria.
33. Yeow Kim Chai (2014). Relationship between strategic entrepreneurship and performance of SMEs in Malaysia.
34. Aliyu Mukhtar Shehu (2014). Market orientation, knowledge management, entrepreneurial orientation and performance of Nigerian SMEs.
35. Rubina Jabeen. (2015). Moderating effect of external environment on performance of SMEs in Pakistan.
36. Abiodun Tope Samson (2015). Strategic orientations, reconfiguring capability, environmental turbulence and export performance of SMEs in Nigeria.
37. Otache Innocent (2015). Performances of banks in Nigeria: The mediating and moderating effects of organizational culture and external environment.
38. Kui Juan Tiang (2015). Marketing adaptation strategy and export performance of Malaysian manufacturers: Moderating role of external environment.
39. Hatinah Abu Bakar (2016). Relationships between knowledge management, learning orientation, strategic improvisation, entrepreneurial orientation and self-efficacy and SME performance.
40. Mohammed Ibrahim Aminu (2016). Relationships between organizational memory, intellectual capital, entrepreneurial orientation, dynamic capabilities and firm performance in Nigeria.
41. Aluisius Hery Pratono (2016). Entrepreneurial orientation, social capital and SME performance: The role of marketing capability and environmental turbulence.
42. Khairun Nisa bt. Mohd Arshad (2016). Hubungan di antara tanggapan gaya kepimpinan, budaya organisasi dan pelaksanaan TQM di agensi kerajaan Negeri Pahang.
43. Shiza Saatar (2016). The relationship between knowledge management, entrepreneurial orientation, market orientation and performance of bankers in Malaysia.
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